HOW TO ILLUMINATE BUILDINGS FOR RARE DISEASE DAY

TOOLKIT

RARE DISEASE DAY®
HOW TO ILLUMINATE BUILDINGS FOR RARE DISEASE DAY

This year for Rare Disease Day 2021 we are calling on everyone to help the rare disease community be united by a chain of lights across the world. Especially this year in light of COVID-19 this chain will serve as one of the symbolic ways to break isolation globally.

Anyone can contribute whether you are a person living with a rare disease, an individual, a family member, a healthcare professional, an industry representative, or a public official. We encourage you to find a local or national patient organisation to help you spread the word and raise awareness for people living with a rare disease.

The more local and national buildings and monuments illuminated all strengthen the international impact!

TOOLS WHICH WILL HELP YOU LIGHT UP A BUILDING OR MONUMENT LOCAL TO YOU:

- [Rare Disease Day style guide](#), which includes the colours to request and logo. If you have to choose one colour, we suggest the colour blue!

- Rare Disease Day 2020 saw over 14 different countries illuminate over 60 buildings. [Take a look!](#)

- Deciding on which building to illuminate can be difficult! We’ve created a list of target buildings which could be approached to light up for 2021.

- Use the [email template](#) by Andrew Bannister to make your request!

- [Watch our webinar](#) to learn tips from those who succeeded in illuminating buildings in years before!

- Learn more about illuminating buildings and the significance of this for the local and international community. [Check out the testimonies of both Simona and Andrew.](#)

- [Running list of buildings secured by name and organisation](#). Let us know once you have secured the illumination of a building or if your application is pending, so we can update the list!
Local press articles about illumination of monuments and buildings in different countries:

**United States of America**
- Park Slope boy with incurable disease helps raise awareness for ‘World Rare Disease Day’
- Horizon and Willis Tower Elevate the Need for Rare Disease Innovation on Rare Disease Day
- Brooklyn Boy with rare blood disease to speak at awareness event on Feb. 29
- Rocket Pharmaceuticals Supports Rare Disease Day and Joins Global Movement to Raise Awareness

**Italy**
- Roma, l’Acea illumina il Colosseo in ricordo della Giornata delle malattie rare
- Dal Colosseo alla Torre di Pisa, il 29 luci sui monumenti per la giornata delle malattie rare
- Colosseo illuminati per le malattie rare

**Spain**
- Murcia se ilumina mañana de verde con motivo del Día de las Enfermedades Raras
- Hoy es el día mundial de las enfermedades raras

**Use your local language to raise awareness** (Example of an article written in Basque)
- Gaixotasun Arraroen Mundu Egunean, morez argiztatuko da Donostiako Udaletxea