

# HOW TO ILLUMINATE BUILDINGS FOR RARE DISEASE DAY

TOOLKIT



RARE DISEASE DAY®

## HOW TO ILLUMINATE BUILDINGS FOR RARE DISEASE DAY

This year for Rare Disease Day 2021 we are calling on everyone to help the rare disease community be united by a **chain of lights** across the world. Especially this year in light of COVID-19 this chain will serve as one of the symbolic ways to break isolation globally.

Anyone can contribute whether you are a person living with a rare disease, an individual, a family member, a healthcare professional, an industry representative, or a public official. We encourage you to find a [local or national patient organisation](#) to help you spread the word and raise awareness for people living with a rare disease.

The more local and national buildings and monuments illuminated all strengthen the international impact!

### TOOLS WHICH WILL HELP YOU LIGHT UP A BUILDING OR MONUMENT LOCAL TO YOU:

- [Rare Disease Day style guide](#), which includes the [colours](#) to request and logo. If you have to choose one colour, we suggest the colour blue!
- Rare Disease Day 2020 saw over 14 different countries illuminate over 60 buildings. [Take a look!](#)
- Deciding on which building to illuminate can be difficult! We've created a [list of target buildings](#) which could be approached to light up for 2021.
- Use the [email template](#) by Andrew Bannister to make your request!
- [Watch our webinar](#) to learn tips from those who succeeded in illuminating buildings in years before!
- Learn more about illuminating buildings and the significance of this for the local and international community. [Check out the testimonies of both Simona and Andrew.](#)
- [Running list of buildings secured by name and organisation.](#) Let us know once you have secured the illumination of a building or if your application is pending, so we can update the list!



- Local press articles about illumination of monuments and buildings in different countries:

### **United States of America**

- [Park Slope boy with incurable disease helps raise awareness for 'World Rare Disease Day'](#)
- [Horizon and Willis Tower Elevate the Need for Rare Disease Innovation on Rare Disease Day](#)
- [Brooklyn Boy with rare blood disease to speak at awareness event on Feb. 29](#)
- [Rocket Pharmaceuticals Supports Rare Disease Day and Joins Global Movement to Raise Awareness](#)

### **Italy**

- [Roma, l'Acea illumina il Colosseo in ricordo della Giornata delle malattie rare](#)
- [Dal Colosseo alla Torre di Pisa, il 29 luci sui monumenti per la giornata delle malattie rare](#)
- [Colosseo illuminati per le malattie rare](#)

### **Spain**

- [Murcia se ilumina mañana de verde con motivo del Día de las Enfermedades Raras](#)
- [Hoy es el día mundial de las enfermedades raras](#)

**Use your local language to raise awareness** (Example of an article written in Basque)

- [Gaixotasun Arraroen Mundu Egunean, morez argizatuko da Donostiako Udaletxea](#)

