

Lighting up Australia for Rare Disease Day

- Majority of illuminations in Australia organised by Andrew Bannister.
- 35 landmarks in Australia and around the world.



Many
Voices
**ONE
GOAL**



Key insight #1

Don't be shy about asking for a landmark to be illuminated for longer than one day.



Many
Voices
**ONE
GOAL**



Key insight #2

Be flexible with colour requests.



Many
Voices
**ONE
GOAL**



Key insight #3

Following up is key.



Many
Voices
**ONE
GOAL**



