

LA VOCE  
DEI MALATI RARI  
IN ITALIA



**UNIAMO**  
FEDERAZIONE ITALIANA  
MALATTIE RARE  
ONLUS  
Rare Diseases Italy

## #1 Every approach is different

- The [Colosseum](#) lightning costs were covered by the body providing the normal lightning. There is a Committee that decides on the requests submitted.
- The [Leaning Tower](#) lightning was funded by the EU Commission following the request of ReConnect ERN( Leader is in Pisa)
- For the other monuments the cost was covered by Municipalities



**Colosseum, Rome**





**Leaning tower,  
Pisa**



## #2 Work with patient organisations

- Start the whole process as soon as possible, illuminating a building can take quite a long time depending on the number of bodies involved
- Identify the bodies that “own” the building/monument, but also who is responsible for the electricity and lightening costs
- Coordinate with other patient organisations to illuminate landmarks and monuments in different cities.
- Prepare a communication strategy on social media. This will strengthen the thread of illuminated national monuments and buildings.



# Porta Nuova District, Milan





**Polignano a Mare,  
Puglia**



## #3 We can create an impact

- Every single picture is fantastic, but organising a professional to take some nice pictures is an added value
- Engage family, friends and your community to share them on their social media profiles
- Remember to send them to EURORDIS!!!!

[rarediseaseday.org](http://rarediseaseday.org)







Thank you for your attention!

Let's have a great and bright Rare Disease Day 2021