

#RAREDISEASEDAY

HOW TO ILLUMINATE A BUILDING FOR RARE DISEASE DAY



RARE DISEASE DAY®

HOW TO ILLUMINATE BUILDINGS FOR RARE DISEASE DAY

This year for Rare Disease Day 2022 we are calling on everyone to help the rare disease community be united by a **chain of lights** across the world. In light of COVID-19 this chain will serve as one of the symbolic ways to break isolation globally.

Anyone can contribute whether you are a person living with a rare disease, an individual, a family member, a healthcare professional, an industry representative, or a public official. We encourage you to find a local or national patient organisation to help you spread the word and raise awareness for people living with a rare disease.

The more local and national buildings and monuments illuminated all strengthen the international impact!

TOOLS WHICH WILL HELP YOU LIGHT UP A BUILDING OR MONUMENT LOCAL TO YOU:

- [Rare Disease Day style guide](#), which includes the [colours](#) to request and logo. If you have to choose one colour, we suggest the colour blue!
- Deciding on which building to illuminate can be difficult! Take a look at [2020 building illuminations](#) for inspiration.
- Use the [email template](#) by Andrew Bannister to make your request!
- [Watch our webinar](#) to learn tips from those who succeeded in illuminating buildings in years before!
- Learn more about illuminating buildings and the significance of this for the local and international community. [Check out the testimonies of both Simona and Andrew.](#)
- [Running list of buildings secured by name and organisation.](#) Let us know once you have secured the illumination of a building or if your application is pending, so we can update the list!

WANT TO DO MORE?



Start a conversation with the people in your community to help spread awareness of people living with a rare disease. **Share your story**, or share the story of people who inspire you. The more voices that join us, the louder we can be in our demand for equity.



Check out all the **events and activities** happening around the world. Here you can find and join patient organisations, and **join your community**. You can even create your own event and post it to the website, to raise awareness or raise donations.



Download a whole host of **campaign materials** - from social media graphics, videos, posters, badges, banners and toolkits. We've got everything you need to help raise awareness, **your way**.

- Local press articles about illumination of monuments and buildings in different countries:

United States of America

- [Park Slope boy with incurable disease helps raise awareness for 'World Rare Disease Day'](#)
- [Horizon and Willis Tower Elevate the Need for Rare Disease Innovation on Rare Disease Day](#)
- [Brooklyn Boy with rare blood disease to speak at awareness event on 29 Feb](#)
- [Rocket Pharmaceuticals Supports Rare Disease Day and Joins Global Movement to Raise Awareness](#)

Italy

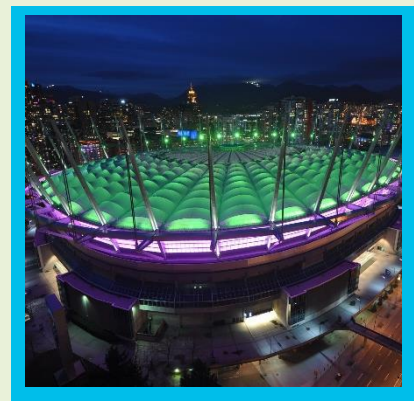
- [Roma, l'Acea illumina il Colosseo in ricordo della Giornata delle malattie rare](#)
- [Dal Colosseo alla Torre di Pisa, il 29 luci sui monumenti per la giornata delle malattie rare](#)
- [Colosseo illuminati per le malattie rare](#)

Spain

- [Murcia se ilumina mañana de verde con motivo del Día de las Enfermedades Raras](#)
- [Hoy es el día mundial de las enfermedades raras](#)

Use your local language to raise awareness (Example of an article written in Basque)

- [Gaixotasun Arraroen Mundu Egunean, morez argizatuko da Donostiako Udaletxea](#)



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