

**#RARE  
DISEASE  
DAY**



**FEB 28  
2025**

**AN OPPORTUNITY  
TO PUT PEOPLE  
LIVING WITH A  
RARE CONDITION IN  
THE SPOTLIGHT!**

**MORE  
THAN YOU CAN  
IMAGINE**

[rarediseaseday@eurordis.org](mailto:rarediseaseday@eurordis.org)



**LEARN MORE ON**

[rarediseaseday.org](https://rarediseaseday.org)

[#RareDiseaseDay](https://twitter.com/RareDiseaseDay)

## WHEN

The last day of February every year.

## WHAT

Rare Disease Day is a globally-coordinated, patient-led movement that raises awareness of rare diseases and their impact on the lives of the 300 million people living with them worldwide and their families. The campaign works towards equity in:

- social opportunity,
- healthcare and,
- access to diagnosis and therapies.

## WHERE

Thousands of events happen worldwide and online!

EURORDIS – Rare Diseases Europe coordinates the campaign globally, while national alliances and other rare disease organisations host local events.

## WHO

Everyone! The Rare Disease Day campaign brings together people living with rare diseases and their families, patient organisations, health professionals, researchers, institutions, drug developers, public health authorities, and policy makers. The more participants, the louder our voice!

## HOW

Since its creation by EURORDIS in 2008, thousands of awareness-raising activities have taken place globally, reaching hundreds of thousands of people and generating local, national, and international media attention.

**BE A PART  
OF GLOBAL  
MOVEMENT!**

Check out our communication materials, including the official video, campaign posters, other downloadable resources, and toolkits that can easily be adapted to your language and needs. Visit [rarediseaseday.org](http://rarediseaseday.org) and click on 'Resources' in the menu.



Write to us at

[rarediseaseday@eurordis.org](mailto:rarediseaseday@eurordis.org)

## OVERARCHING PURPOSE!

Rare Disease Day strives for equity for people living with a rare disease. This goal shapes our annual campaign, letting national partners focus on what's most important in their country, like diagnosis, treatment, or social participation. Visit our website to learn more and how to adapt it locally.

## GET INVOLVED

- Contact your local National Alliance or patient organisation
- Become a Friend of Rare Disease Day
- Share your story! Upload a photo, video, or story to our website
- Download and share our communication materials
- Raise awareness among children and teens with our translated toolkits
- Organise or join an awareness event (*find more on our interactive map*)
- Reach out to local media
- Join our Global Chain of Lights by lighting up a building, your workplace or your home in Rare Disease Day colours
- Follow us on social media and engage with our posts
- Join or watch our capacity-building webinars
- Sign up for our newsletters

*Rare Disease Day is a registered trademark. Please respect the spirit of Rare Disease Day and do not use the logo for commercial purposes*