

HOW TO ILLUMINATE A BUILDING

FOR RARE DISEASE DAY

#RAREDISEASEDAY



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This year for **Rare Disease Day**, we are calling on everyone to help the rare disease community be united by a **Global Chain of Lights** across the world.

Anyone can contribute whether you are a person living with a rare disease, an individual, a family member, a healthcare professional, an industry representative, or a public official. We encourage you to find a local or national patient organisation to help you spread the word and **raise awareness** for people living with a rare disease.

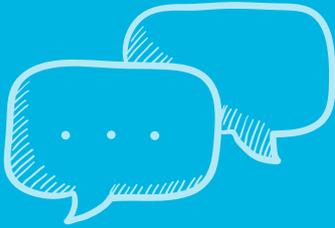
The more local and national buildings and monuments illuminated all strengthen the international impact!

TOOLS WHICH WILL HELP YOU LIGHT UP A BUILDING OR MONUMENT LOCAL TO YOU

- [Rare Disease Day style guide](#), which includes the [colours](#) to request and logo. If you have to choose one colour, we suggest the colour pink!
- Deciding on which building to illuminate can be difficult! Take a look at our [list of building illuminations](#) for inspiration.
- Use the [email template](#) by Andrew Bannister to make your request!
- [Watch our webinar](#) to learn tips from those who succeeded in illuminating buildings in years before!
- Learn more about illuminating buildings and the significance of this for the local and international community. Check out the [testimonies of both Simona and Andrew](#).
- Let us know once you have secured the illumination of a building or if your application is pending, so we can update the list!



WANT TO DO MORE?



START A CONVERSATION

Start a conversation with the people in your community to help spread awareness of people living with a rare disease. Share your story, or share the story of people who inspire you. The more voices that join us, the louder we can be in our demand for equity.



CHECK OUT THE EVENTS

Check out all the events and activities happening around the world. Here you can find and join patient organisations, and join your community. You can even create your own event and post it to the website, to raise awareness or raise donations.



DOWNLOAD MATERIALS

Download a whole host of campaign materials - from social media graphics, videos, posters, badges, banners and toolkits. We've got everything you need to help raise awareness, your way.



LOCAL PRESS ARTICLES

Local press articles about illumination of monuments and buildings in different countries:

UNITED STATES OF AMERICA

- [Park Slope boy with incurable disease helps raise awareness for 'World Rare Disease Day'](#)
- [Horizon and Willis Tower Elevate the Need for Rare Disease Innovation on Rare Disease Day](#)
- [Brooklyn Boy with rare blood disease to speak at awareness event on 29 Feb](#)
- [Rocket Pharmaceuticals Supports Rare Disease Day and Joins Global Movement to Raise Awareness](#)

ITALY

- [Roma, l'Acqua illumina il Colosseo in ricordo della Giornata delle malattie rare](#)
- [Dal Colosseo alla Torre di Pisa, il 29 luci sui monumenti per la giornata delle malattie rare](#)

SPAIN

- [Murcia se ilumina mañana de verde con motivo del Día de las Enfermedades Raras](#)
- [Hoy es el día mundial de las enfermedades raras](#)

USE YOUR LOCAL LANGUAGE TO RAISE AWARENESS

Example of an article written in Basque:

- [Gaixotasun Arraroen Mundu Egunean, morez argizatuko da Donostiako Udaletxea](#)



MONUMENTS AND BUILDINGS THAT LIT UP



Empire State Building, New York, USA



Accra Regional Hospital, Accra, Ghana



St Nicholas Church, Kyiv, Ukraine



Tokyo Tower, Tokyo, Japan

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